

## Adelante Empresas

*Empowering Entrepreneurs, Building Communities*

# Business Coaching Program

**Adelante Empresas** is a comprehensive small business development project of the Adelante Mujeres Micro-Enterprise Program. Adelante Empresas gives aspiring entrepreneurs the tools and knowledge necessary to work towards economic self-sufficiency and personal empowerment. The **Business Coaching Program**, a supplement to the technical assistance clients receive from Empresas staff, gives community members the opportunity to share their business skills and expertise with motivated Latino small business owners.

**You** as a **volunteer** business coach will be matched with one of our clients and use your knowledge and experience to guide them through the planning and implementation of a successful small businesses. Participating **Latino entrepreneurs** are looking for guidance on:

- Marketing
- Client retention
- Financial planning
- Business plan creation
- Employee management (HR)
- Market expansion

### F.A.Q.

*Do I have to speak Spanish to be a Coach?*

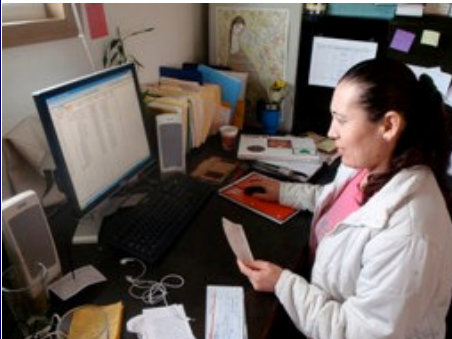
- Consider this as an opportunity to practice your beginner-or-intermediate-level Spanish skills, and enjoy learning about communicating across cultures.

*Do I have to have previous experience as a business coach?*

- No: We value your professional experiences and education. If you believe you have relevant wisdom to share with entrepreneurs, we want you!

*Where would I meet with clients?*

- Most clients are residents of and prefer to meet in Washington County.



### Come on board!

We offer two types of coaching for individuals with different skill sets and availabilities.

**Primary Coach**, 2-4 hours per month for 4 months – Primary Coaches work with clients regularly on business planning, goal setting, and confidence building.

**Industry Expert**, by appointment – Provide business owners with assistance on specific technical projects in line with your expertise. You will be placed on our professional contacts list and contacted by entrepreneurs as needed.

**COACHES ORIENTATION: Thursday, November 18th, 6:30 pm**  
**Hillsboro Chamber of Commerce, 5193 NE Elam Young Pkwy #A, Hillsboro 97124**

Find applications and information at: <http://adelanteempresas.org/involve.html>  
Or call: 503-992-0078

## Adelante Empresas

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*Providing high quality business development support to aspiring Latino entrepreneurs*

