

Volunteer Opportunities with Adelante Empresas

Adelante Empresas is the newest project in Adelante Mujeres' Micro-Enterprise program. The mission of this project is to increase the wealth and economic stability of Spanish speaking immigrant entrepreneurs and their families by providing comprehensive small business training and cooperative marketing. The project will provide participants with the following services: start-up support, communication assistance, cooperative marketing, Individual Development Account savings program, networking opportunities, access to alternative forms of capital and training in environmentally sustainable business practices. Program staff and professional partners will be providing the majority of the services but we will depend on volunteers to insure that a quality service is provided.

Volunteer Opportunities

Adelante Empresas has a variety of needs for volunteers both directly with the small business owners and with program development and management.

- **Become a business mentor-** If you own or have owned a business, this is a great opportunity to share your skills with budding entrepreneurs. Mentors will work with entrepreneurs on growing their business, updating their business plan, finances, marketing or issues identified by the mentor or the mentee. Ideally volunteers would speak basic Spanish but is not a requirement.
- **English Tutors-** We offer English classes and individual tutoring for all of our small business owners in order to provide them with all the tools necessary to run a business in the United States. This is a great opportunity for individuals who do not have a background in business but are interested in supporting the program. Our business owners have varying levels of English skills; therefore, it is not necessary for volunteers to be formally trained in English as a Second Language. This English tutoring could range anywhere from formal lessons to having a cup of coffee and talking with our participants.
- **Financial Coaches-** This is another opportunity to work directly with small business owners and their families even if you do not have a strong business background. One of the main barriers that our business owners face is a lack of personal economic stability. Coaches work with individuals and their families on strategies to create personal budgets, reduce debt and improve credit. Each individual has different needs so we encourage individuals with all levels of experience to participate.
- **Web support-** Assist program staff with the maintenance and further development of Adelante Empresas website. This is a great opportunity for individuals who do not speak a lot of Spanish or do not have a lot of business experience but are interested in supporting the project.

How to get involved?

If you are interested in one of these positions, have other creative ways you want to support Adelante Empresas and our participants, or if you have any questions, please contact Project Coordinator Ali Brown at 503-992-0078 or abrown@adelantemujeres.org.